



Perceptions of Safety *for* Female Business Travelers

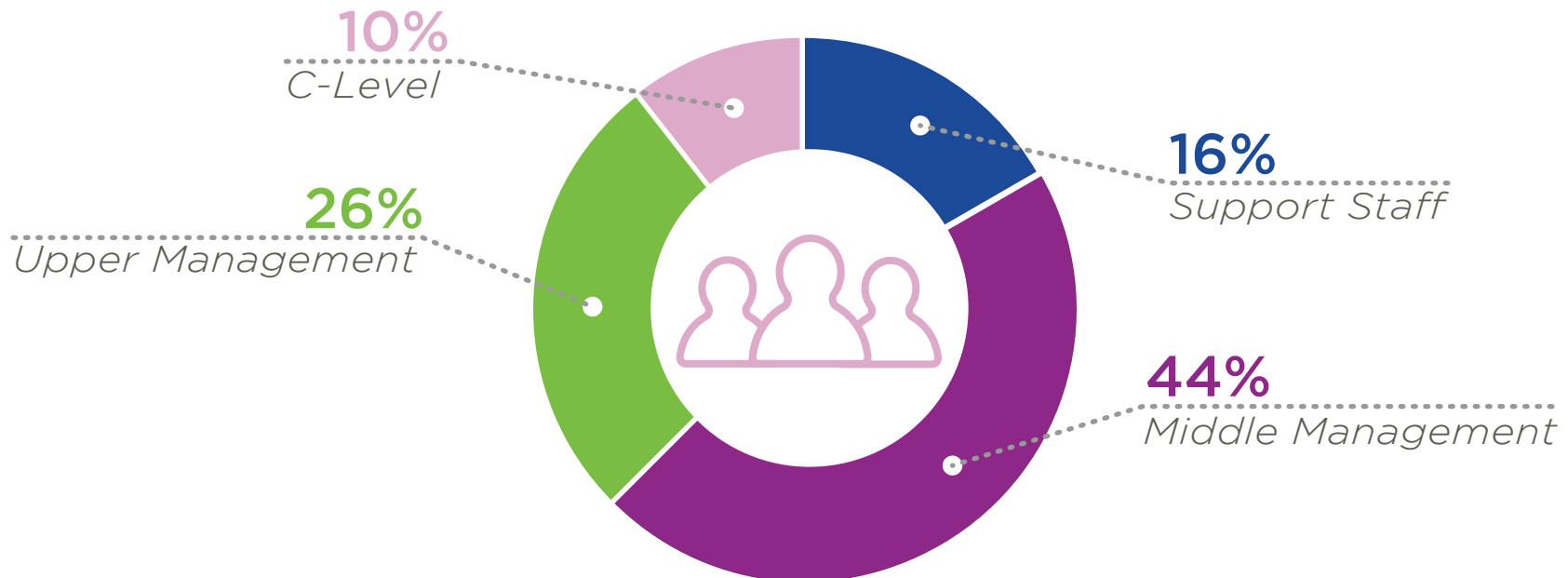
IN PARTNERSHIP WITH



Methodology

- Online survey of 503 female business travelers in the United States
- Survey fielded between April 18, 2018 and April 27, 2018
- Respondents qualified if they:
 - *self-identified as female*
 - *were employed full-time or part time*
 - *went on 4 or more business trips within the past year*

Career Level Demographics



Perceptions of Safety

71%

of female business travelers feel that they face **greater risk** than their male counterparts



80%

of women say in the past year that **safety concerns** have impacted their productivity on business trips



TOP 3 Safety Concerns For Women*



78%

General Women's Safety



72%

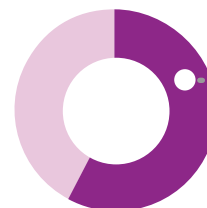
Sexual Harassment and Assault



68%

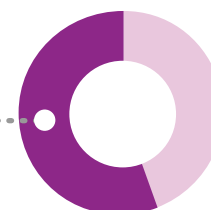
Travel to Certain Countries / Cities

How Do Female Business Travelers Mitigate Risk on the Road?



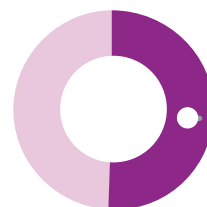
58%

regularly communicate with the office, friends, or family while traveling



56%

only stay at trusted accommodations



51%

share their itinerary with family or friends

* % saying they are 'somewhat' or 'very' concerned when traveling for business

Safety Behaviors

Safety Behaviors in Lodging, Ground Transportation, and Bleisure



70%

booked a traditional hotel for their business in the past year...

with

67%

a majority considering the safety of location a factor when booking their hotel



53%

of women believe ride-sharing services such as Uber or Lyft are **'somewhat'** or **'very'** safe...

but

49%

less than half confirm the driver's name and license plate before entering a vehicle



63%

of women added leisure time to their business trips in the past year...

but

52%

just over half say they continue following their company's safety advice on leisure days



How do Travel Managers Address Safety Concerns?

83%

of respondents experienced a safety-related concern or incident in the past year

53%

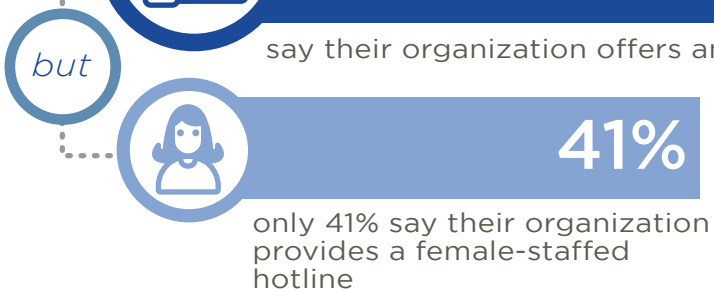
of those experienced an incident say they **'often'** or **'always'** express their safety concerns to their manager

87%

of respondents say they feel **'somewhat'** or **'very'** comfortable expressing their safety concerns to their travel manager

Resources and Tools

What Organizational Resources are Available to Female Business Travelers?



Do Organizations Provide Tools Specifically for Their Female Business Travelers?



52%

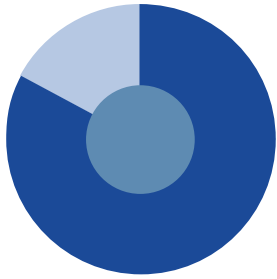
of women say their organization provides **safety suggestions** for **female travelers** in particular



59%

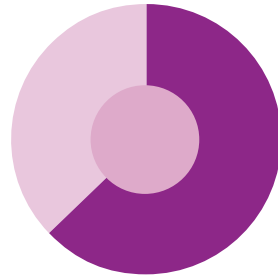
say their organization provides suggestions for **sexual assault** and **harassment prevention**

What Do Women Want From Travel Programs?



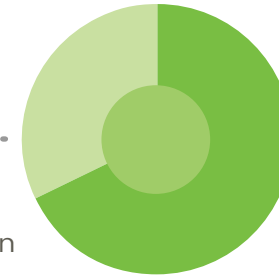
83%

believe their organization cares about their safety on business trips



63%

believe their organization could do more to take the needs of female business travelers into consideration



68%

agree their companies should have policies that specifically address the needs of female business travelers

When It Comes to Safety Resources



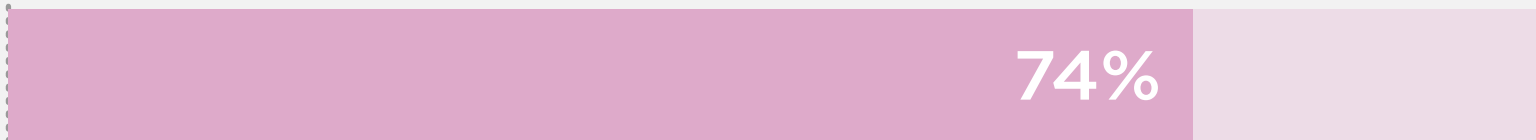
believe an emergency contact or hotline within the organization is **'somewhat'** or **'very'** important



would like the option to speak with **another woman** when expressing **safety concerns**



believe **safety accommodations** such as chauffeured transportation and security escorts are important to have



believe it is important to have **training** on **gendered issues** such as sexual assault and kidnapping



About GBTA

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